



2026

Sponsorship Prospectus

September 23-25 | The Fairmont Austin | Austin, TX

Overview

The DAF Giving Summit is a premier convening for professionals working at the intersection of philanthropy, donor-advised funds, nonprofit innovation, and charitable impact.

Each year, the Summit brings together nonprofit leaders, philanthropic advisors, financial institutions, technology providers, sponsors, and sector innovators to exchange ideas, explore emerging trends, and build partnerships that strengthen the future of giving.

The 2026 sponsorship program is designed to provide partners with meaningful visibility, thought leadership opportunities, and direct engagement with an influential audience across the philanthropic ecosystem.

Why Sponsor

Sponsors benefit from three core forms of value:

Visibility

Prominent brand placement across the Summit stage, event materials, website, and event app.

Thought Leadership

Sponsors contribute ideas and expertise through Innovation Sessions, webinars, and curated discussions.

Direct Engagement

Opportunities to build relationships with attendees through networking events, exhibit space, and small-group roundtables.

2026 Program Highlights

The 2026 sponsorship program introduces several enhancements designed to improve both the sponsor and attendee experience:

- Clearer differentiation between sponsorship tiers
- **Innovation Sessions** replacing traditional hosted tracks
- Flexible webinar and roundtable add-on opportunities
- Expanded nonprofit sponsorship tiers
- Exhibit hall capped at **35 total sponsor tables** to preserve visibility
- **Reimagined Nonprofit Engagement: Journey to Impact**

2026 DAF Giving Summit Sponsorship Packages

Summit Sponsor

1 Available

\$110,000

As the lead partner of the 2026 DAF Giving Summit, the Summit Sponsor receives unmatched visibility and engagement, positioning your organization at the forefront of the philanthropic community.

This premier tier is designed for organizations seeking maximum exposure, thought leadership, and exclusive attendee interactions throughout the event.

Benefits

Leadership & Visibility

Branding as Summit Sponsor across:

- Main stage
- Event signage
- Website
- Event app

Premium Engagement

- Exclusive branded activation (Speaker Lounge, Charging Zone, or custom concept)
- Opportunity to be a guest and record an episode of the Let's Talk DAFs podcast

Thought Leadership

- 2–3 minute remarks during the Opening Session
- Keynote Session Host

Additional Benefits

- 5 conference registrations
- Pre-event sponsor spotlight email
- Post-event attendee list (name, title, organization)
- Welcome bag insert

2026 DAF Giving Summit Sponsorship Packages

Trailblazer Sponsor

2 Available

\$55,000

Trailblazer Sponsors are recognized as leaders driving innovation and transformation in philanthropy.

This tier provides high-impact visibility and exclusive opportunities to share insights, showcase solutions, and engage directly with Summit attendees.

Benefits

Thought Leadership

- Breakout Session Host
- Opportunity to host a post-event webinar on the DAF Giving Summit platform

Premium Engagement

- Co-host of the Opening Reception

Visibility & Engagement

- 8' x 8' exhibit space with tabletop display
- Pre-event sponsor spotlight email
- Logo placement across:
 - Website
 - Event signage
 - Event app
 - Post-event survey

Additional Benefits

- 4 conference registrations
- Post-event attendee list (name, title, organization)
- Welcome bag insert

2026 DAF Giving Summit Sponsorship Packages

Visionary Sponsor

6 Available

\$27,500

The Visionary Sponsor tier offers high-impact visibility and meaningful engagement with Summit attendees, ideal for organizations looking to share expertise and connect directly with the philanthropic community.

Benefits

Thought Leadership

- Breakfast Roundtable host

Additional Benefits

- 3 conference registrations
- Post-event attendee list (name, title, organization)
- Welcome bag insert

Visibility & Engagement

- 8' x 8' exhibit space with tabletop display
- Logo visibility across website, signage, event app, and survey

Influencer Sponsor

SOLD OUT

\$16,500

The Influencer Sponsor tier offers prominent visibility and direct engagement opportunities within the Summit, perfect for organizations seeking meaningful connections with attendees through the exhibit hall.

Benefits

Visibility & Engagement

- 8' x 8' exhibit space with tabletop display
- Logo visibility across website, signage, event app, and survey

Additional Benefits

- 2 conference registrations
- Welcome bag insert
- Post-event attendee list

2026 DAF Giving Summit Sponsorship Packages

Impact Sponsor

4 Available

\$11,500

The Impact Sponsor tier provides organizations with a meaningful way to participate in the Summit and engage with the broader philanthropic community, ideal for those seeking visibility without a built-in exhibit footprint.

Benefits

Visibility & Engagement*

- Logo visibility across website, signage, event app, and survey

Additional Benefits

- 2 conference registrations

Optional Add-On*

- 8' x 8' exhibit space with tabletop display

Nonprofit Sponsor Tiers

These tiers are designed to increase nonprofit participation and elevate mission-driven organizations through meaningful storytelling and connection and are available exclusively to nonprofit organizations.

The Journey to Impact experience and video storytelling moments provide nonprofits with direct exposure to philanthropic leaders and potential partners.

Frontline Sponsor

SOLD OUT

\$8,500

The Frontline Sponsor tier is designed for nonprofits seeking a visible presence at the Summit and meaningful opportunities to share their mission. This tier provides enhanced engagement through exhibit participation and inclusion in the Journey to Impact experience.

Benefits

Visibility & Engagement

- 8' x 8' exhibit space with tabletop display
- Logo visibility across website, signage, event app, and survey
- Featured stop within the Journey to Impact experience, driving attendee engagement and booth visitation
- Inclusion in the Journey to Impact Video Showcase

Additional Benefits

- 2 conference registrations
- Welcome bag insert

Nonprofit Sponsor Tiers

These tiers are designed to increase nonprofit participation and elevate mission-driven organizations through meaningful storytelling and connection and are available exclusively to nonprofit organizations.

The Journey to Impact experience and video storytelling moments provide nonprofits with direct exposure to philanthropic leaders and potential partners.

Changemaker Sponsor

15 Available

\$5,500

The Changemaker Sponsor tier offers nonprofits an accessible way to gain visibility and participate in the Summit's Journey to Impact experience. This streamlined package is ideal for organizations looking to build awareness and connect with the philanthropic community.

Benefits

Visibility & Engagement*

- Logo visibility across website, signage, and event app
- Inclusion in the Journey to Impact Video Showcase
- Participation in the Journey to Impact experience

Additional Benefits

- 1 conference registration

Optional Add-On*

- 8' x 8' exhibit space with tabletop display

Speaking Sponsorship Opportunities

Quick Hits: Innovations Shaping the Future of Giving

Innovation Sessions are high-energy, mainstage spotlights designed to showcase the most forward-thinking ideas, products, and solutions shaping the future of philanthropy.

Delivered in short, dynamic formats, these sessions give partners a unique opportunity to share what's new, what's next, and why it matters — all in front of a highly engaged Summit audience.

Innovation Sessions are available as standalone opportunities and do not require an existing sponsorship package. Preferred pricing is available for organizations who add an Innovation Session to an existing sponsorship.

All proposed topics, speakers, and session content are subject to review and approval by the DAF Giving Summit Programming Team to ensure alignment with the overall event strategy, audience relevance, and content quality.

Spotlight Session

1 Available

\$25,000

10 Minutes | Premium Thought Leadership

A premium opportunity to showcase innovation, insights, and impact.

Best for: Major launches, thought leadership, category positioning

Includes:

- 10-minute mainstage session
- Branded intro slide + verbal intro by host
- 1–2 slides allowed
- Logo + featured listing in agenda
- Featured push notification in event app
- Priority time slot

Speaking Sponsorship Opportunities

Momentum Session

2 Available

\$15,000

5 Minutes | Story + Solution

A more developed spotlight to introduce a solution and its real-world impact.

Best for: Product launches, case studies, partner stories

Includes:

- 5-minute mainstage session
- 1 slide + verbal intro by host
- Logo + featured listing in agenda
- Featured push notification in event app

Spark Session

3 Available

\$7,500

3 Minutes | High-Energy Teaser

A rapid-fire spotlight designed to spark interest and drive traffic.

Best for: Quick announcements, bold ideas, teaser-level innovation

Includes:

- 3-minute mainstage session
- 1 slide + verbal intro by host
- Logo + featured listing in agenda

Social Sponsorship Opportunities

Networking Reception Sponsor

1 Available

\$35,000

Become the exclusive sponsor of one of the Summit's most highly attended networking events, the Closing Reception. This opportunity positions your organization at the center of attendee engagement while providing a memorable, high-visibility presence.

Benefits

Visibility & Engagement*

- Branding at the Closing Reception
- Opportunity for brief welcome remarks
- Signature drink branding
- Logo visibility across event materials
- 10' x 10' exhibit space

Additional Benefits

- 3 conference registrations
- Welcome bag insert

Additional Branding Opportunities

Available add-ons to any existing sponsorship package.

Mobile App Sponsorship

\$8,500

Welcome Bag Sponsorship

\$8,500

Lanyard Sponsorship

\$7,500

Wi-Fi Sponsorship

\$7,500

Headshot Station

\$5,000

Charging Station

\$5,000
per station

Engagement Add-Ons

Sponsors can enhance their presence through additional program elements if not already included in the selected package.

Breakfast Roundtable Host

\$7,500
Limit of 6

DAF Giving Summit Webinar

\$5,000

8' x 8' Exhibit Space With Tabletop Display

\$3,000
Limit of 7

Exhibit hall capacity is capped at 30 sponsor tables to ensure meaningful engagement and strong visibility for participating sponsors.

Journey to Impact: Driving Connection Through Purposeful Engagement

The Journey to Impact is a signature, gamified experience designed to transform the nonprofit section of the exhibit hall into a dynamic hub of discovery, connection, and storytelling. Through an interactive “passport” format, attendees are encouraged to explore, engage, and build meaningful relationships with participating organizations throughout the Summit.

Rather than passive booth traffic, the Journey to Impact creates intentional touchpoints between attendees and sponsors — prompting conversations, sparking curiosity, and increasing time spent within the exhibit space. Each participating sponsor serves as a featured stop along the journey, positioning their organization as an essential part of the attendee experience.

For sponsors, this translates into increased visibility, higher-quality interactions, and more consistent booth traffic across the duration of the event. By integrating storytelling elements and guided engagement, the Journey to Impact ensures that sponsor participation is not only seen — but experienced — in a way that drives lasting connections and amplifies mission-driven impact.



2026 DAF Giving Summit

Sponsorship Benefits: At a Glance

Speaking Opportunities								
Package	Summit \$110,000K	Trailblazer \$55,000K	Visionary \$27,500K	Influencer \$16,500K	Impact \$11,500K	Frontline \$8,500K	Changemaker \$5,500K	Reception \$35,000K
Main stage Innovation Session	✓							
Breakout Innovation Session		✓						
Breakfast Roundtable host			✓					
Opening remarks	✓ (Opening Session)	✓ (Opening Reception)						✓ (Closing Reception)
Branding Opportunities								
Main stage branding	✓							
Signature drink branding								✓
Logo in post-event survey	✓	✓	✓	✓	✓	✓		
Website logo	✓	✓	✓	✓	✓	✓	✓	✓
Event app logo	✓	✓	✓	✓	✓	✓	✓	✓

2026 DAF Giving Summit

Sponsorship Benefits: At a Glance

Digital Marketing Opportunities								
Package	Summit \$110,000K	Trailblazer \$55,000K	Visionary \$27,500K	Influencer \$16,500K	Impact \$11,500K	Frontline \$8,500K	Changemaker \$5,500K	Reception \$35,000K
Podcast recording	✓							
Post-event webinar		✓						
Pre-event sponsor spotlight email	✓	✓						
Charity Video Showcase						✓	✓	
Exhibit Hall Presence								
Exclusive branded activation	✓							
8' x 8' exhibit space	✓	✓	✓	✓	\$3,000 add-on	✓	\$3,000 add-on	✓
Digital Marketing Opportunities								
Conference registration	5	4	3	2	2	2	1	3
Post-event attendee list	✓	✓	✓	✓				
Welcome bag insert	✓	✓	✓	✓		✓		✓

To learn more or discuss sponsorship options, please reach out to sponsors@dafgivingsummit.com. Be part of the conversation, shape the future of philanthropy, and showcase your organization at the 2026 DAF Giving Summit.



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