



2025

Sponsorship Prospectus

September 17-19 | The Mayflower Hotel | Washington, DC

Become a Partner in Philanthropy

The DAF Giving Summit is the premier event for leaders in the donor-advised fund (DAF) ecosystem. By sponsoring the Summit, your organization will gain unmatched access to decision-makers, innovators, and thought leaders shaping the future of philanthropy. Whether hosting a keynote, leading a roundtable, or contributing to our signature events, your sponsorship will place you at the heart of conversations that drive innovation and impact

Why Sponsor the DAF Giving Summit?

- **Unparalleled Visibility:** Expose your brand to leaders in the DAF ecosystem.
- **Engagement Opportunities:** Host sessions, interact with attendees, and showcase your expertise.
- **Elite Networking:** Build relationships with decision-makers driving the future of philanthropy.



2025 Sponsorship Levels

Summit

1 Available

\$100,000

As the exclusive **Summit Sponsor**, your organization will receive the highest level of visibility available to external partners. This premium package offers a unique opportunity to engage with industry leaders, showcase your expertise on the main stage, and host the Summit's signature networking event at one of D.C.'s most iconic venues.

- 5 conference registrations
- Branding as *Summit Sponsor* on main stage signage, event program, and website
- 2–3 minutes of opening remarks during the main stage welcome session
- Host a keynote session on the main stage
- Exclusive branded experience (speaker lounge, charging station, or other custom activation)
- First-choice access to host a Breakfast Roundtable session
- Exclusive sponsorship of the Decatur House Reception
- Access to attendee list (name, title, organization)
- Opportunity to include a branded item in the attendee welcome bag

Trailblazer

2 Available

\$50,000

Trailblazer Sponsors are architects of transformation, shaping the future of philanthropy with their bold leadership and unwavering commitment to impact. This exclusive sponsorship provides unparalleled benefits to a select group of leaders in philanthropy.

- 4 conference registrations
- Host a Keynote session on the main stage
- 10' x 10' exhibit space
- Logo visibility on the conference website, event signage, and post-event survey
- Host a webinar on the DAF Giving Summit platform
- Access to an attendee list (name, title, organization)
- Opportunity to include swag in the welcome bag

2025 Sponsorship Levels

Visionary

3 2 Available

\$30,000

Visionary Sponsors drive groundbreaking initiatives, inspire collective action, and set the standard for what is possible in creating lasting change. Visionary Sponsors take center stage as Track Sponsors, gaining significant visibility throughout the Summit.

- 3 conference registrations
- Introduce all sessions within your track
- 10' x 10' exhibit space
- Logo visibility on the conference website, event signage, and post-event survey
- Host a webinar on the DAF Giving Summit platform
- Access to an attendee list (name, title, organization)
- Opportunity to include swag in the welcome bag

Catalyst

6 3 Available

\$22,500

Catalyst Sponsors position themselves as thought leaders in the philanthropic sector, showcasing their expertise and insight. By hosting Breakfast Roundtable sessions at the event, they strengthen their reputation as industry experts and catalysts for meaningful change.

- 3 conference registrations
- Host a Breakfast Roundtable session
- 10' x 10' exhibit space
- Logo visibility on the conference website, event signage, and post-event survey
- Host a webinar on the DAF Giving Summit platform
- Access to an attendee list (name, title, organization)
- Opportunity to include swag in the welcome bag

2025 Sponsorship Levels

Influencer

~~4~~ Available Sold Out!

\$15,000

Drive meaningful change and stand out as a key supporter through active participation in Summit programming and networking.

- 2 conference registrations
- 10' x 10' exhibit space
- Logo visibility on the conference website, event signage, and post-event survey
- Opportunity to include swag in the welcome bag

Impact

~~4~~ Available Sold Out!

\$10,000

Highlight your organization's commitment to creating a lasting difference, with recognition throughout the event.

- 2 conference registrations
- 10' x 10' exhibit space
- Logo visibility on the conference website and event signage \$10,000

Pioneer

~~10~~ 5 Available

\$5,000

For first-time Summit supporters driving tangible results for essential causes, Pioneer Sponsors are innovation leaders, paving the way for meaningful progress and positive change.

- 2 conference registrations
- Logo visibility on the Summit website and event signage

Collaborative Impact Sponsorships

These unique sponsorships offer the opportunity to work closely with the DAF Giving Summit planning team to create unforgettable experiences for attendees and amplify key elements of the event. Perfect for organizations looking to create lasting impressions, these options ensure your involvement is tailored for maximum impact.

Applicants for these sponsorships will work closely with our team to align their vision with the Summit's goals, ensuring a seamless and impactful collaboration

Awards Sponsor

1 Available

\$25,000

As the sole Awards Sponsor at the 2025 DAF Giving Summit, you'll have the unique opportunity to closely partner with the DAF Giving Summit planning team to shine a spotlight on excellence, honoring outstanding achievements in philanthropy.

- 2 conference registrations
- Presentation of DAF Giving Summit awards during general sessions
- Logo visibility on conference website, event signage, and mainstage screens

Scavenger Hunt Sponsorship

1 Available

\$15,000

Elevate attendee engagement with the new Scavenger Hunt Sponsorship! This interactive gamification feature will encourage attendees to visit sponsor tables, attend sessions, and network to collect stamps on their game cards. As the exclusive Scavenger Hunt Sponsor, your brand will receive:

- Prominent placement on game materials and signage
- Mentions in program advertisements and attendee communications
- High-value interactions as attendees compete to win prizes

Operating Charity Sponsorships

These packages are designed to support organizations on the ground working to impact their causes and communities.

Frontline Sponsor

~~10~~ 2 Available

\$8,000

Designed to specifically support those who are on the ground working to make a positive impact for their causes, the Frontline Sponsorship features the same benefits as Catalyst sponsors, with the additional opportunity to showcase your mission and achievements through a dynamic video presentation during transition periods.

- 3 conference registrations
- Host a Breakfast Roundtable session
- Exhibit table at the Charity Showcase
- Logo visibility on the conference website, event signage, and post-event survey
- Host a webinar on the DAF Giving Summit platform
- Access to an attendee list (name, title, organization)
- Access to the Charity Showcase event
- Placement in charity video showcase during keynote transitions

Changemaker Sponsor

~~20~~ 15 Available

\$5,000

The Changemaker Sponsorship includes all the benefits of the Pioneer level, with the additional opportunity to showcase your mission and achievements through a dynamic video presentation during transition periods.

- 2 conference registrations
- Logo visibility on the conference website and event signage
- Logo placement at the Charity Showcase event signage
- Placement in charity video showcase during keynote transitions

Additional Branding Opportunities

Available as add-ons to the above packages:

Mobile App Sponsorship

\$8,500

Welcome Bag Sponsorship

\$8,500

Lanyards Sponsorship

\$7,500

Wi-Fi Sponsorship

\$7,500

Signature Drink at Opening Reception

\$5,000

Headshot Station Sponsorship

\$5,000

Charging Station Sponsorship

\$5,000
per station

Contact Us

For more information or to inquire about customized packages, please contact us at sponsors@dafgivingsummit.com.

