

DAF
GIVING
SUMMIT

2025

SPONSORSHIP PROSPECTUS



September 17-19 | The Mayflower Hotel | Washington, DC

Why Sponsor the DAF Giving Summit?

- **Unparalleled Visibility:** Expose your brand to leaders in the DAF ecosystem.
- **Engagement Opportunities:** Host sessions, interact with attendees, and showcase your expertise.
- **Elite Networking:** Build relationships with decision-makers driving the future of philanthropy.

Become a Partner in Philanthropy

The **DAF Giving Summit** is the premier event for leaders in the donor-advised fund (DAF) ecosystem. By sponsoring the Summit, your organization will gain unmatched access to decision-makers, innovators, and thought leaders shaping the future of philanthropy. Whether hosting a keynote, leading a roundtable, or contributing to our signature events, your sponsorship will place you at the heart of conversations that drive innovation and impact.



2025 Sponsorship Levels

Trailblazer

2 Available

\$50,000

Trailblazer Sponsors are architects of transformation, shaping the future of philanthropy with their bold leadership and unwavering commitment to impact. This exclusive sponsorship provides unparalleled benefits to a select group of leaders in philanthropy.

- **4 conference registrations**
- **Host a Keynote session on the main stage**
- **10' x 10' exhibit space**
- **Logo visibility on the conference website, event signage, and post-event survey**
- **Host a webinar on the DAF Giving Summit platform**
- **Access to an attendee list (name, title, organization)**
- **2 sponsored emails via the Whova app**
- **Opportunity to include swag in the welcome bag**

Visionary

3 Available

\$30,000

Visionary Sponsors drive groundbreaking initiatives, inspire collective action, and set the standard for what is possible in creating lasting change. Visionary Sponsors take center stage as Track Sponsors, gaining significant visibility throughout the Summit.

- **3 conference registrations**
- **Introduce all sessions within your track**
- **10' x 10' exhibit space**
- **Logo visibility on the conference website, event signage, and post-event survey**
- **Host a webinar on the DAF Giving Summit platform**
- **Access to an attendee list (name, title, organization)**
- **1 sponsored email via the Whova app**
- **Opportunity to include swag in the welcome bag**

Catalyst

6 Available

\$22,500

Catalyst Sponsors position themselves as thought leaders in the philanthropic sector, showcasing their expertise and insight. By hosting Breakfast Roundtable sessions at the event, they strengthen their reputation as industry experts and catalysts for meaningful change.

- 3 conference registrations
- Host a Breakfast Roundtable session
- 10' x 10' exhibit space
- Logo visibility on the conference website, event signage, and post-event survey
- Host a webinar on the DAF Giving Summit platform
- Access to an attendee list (name, title, organization)
- 1 sponsored email via the Whova app
- Opportunity to include swag in the welcome bag

Influencer

4 Available

\$15,000

Drive meaningful change and stand out as a key supporter through active participation in Summit programming and networking.

- 2 conference registrations
- 10' x 10' exhibit space
- Logo visibility on the conference website, event signage, and post-event survey
- Opportunity to include swag in the welcome bag

Impact

4 Available

\$10,000

Highlight your organization's commitment to creating a lasting difference, with recognition throughout the event.

- 2 conference registrations
- 10' x 10' exhibit space
- Logo visibility on the conference website and event signage

Pioneer

10 Available

\$5,000

For first-time Summit supporters driving tangible results for essential causes, Pioneer Sponsors are innovation leaders, paving the way for meaningful progress and positive change.

- **2 conference registrations**
- **Logo visibility on the Summit website and event signage**

Collaborative Impact Sponsorships

These unique sponsorships offer the opportunity to work closely with the DAF Giving Summit planning team to create unforgettable experiences for attendees and amplify key elements of the event. Perfect for organizations looking to create lasting impressions, these options ensure your involvement is tailored for maximum impact.

Applicants for these sponsorships will work closely with our team to align their vision with the Summit's goals, ensuring a seamless and impactful collaboration.

Awards Sponsor

1 Available

\$25,000

As the sole Awards Sponsor at the 2025 DAF Giving Summit, you'll have the unique opportunity to closely partner with the DAF Giving Summit planning team to shine a spotlight on excellence, honoring outstanding achievements in philanthropy.

- **2 conference registrations**
- **Presentation of DAF Giving Summit awards during general sessions**
- **Logo visibility on conference website, event signage, and mainstage screens**

Scavenger Hunt Sponsorship

1 Available

\$15,000

Elevate attendee engagement with the new Scavenger Hunt Sponsorship! This interactive gamification feature will encourage attendees to visit sponsor tables, attend sessions, and network to collect stamps on their game cards. As the exclusive Scavenger Hunt Sponsor, your brand will receive:

- **Prominent placement on game materials and signage**
- **Mentions in program advertisements and attendee communications**
- **High-value interactions as attendees compete to win prizes**

Operating Charity Sponsorships

These packages are designed to support organizations on the ground working to impact their causes and communities.

Frontline Sponsor

10 Available

\$8,000

Designed to specifically support those who are on the ground working to make a positive impact for their causes, the Frontline Sponsorship features the same benefits as Catalyst sponsors, with the additional opportunity to showcase your mission and achievements through a dynamic video presentation during transition periods.

- **3 conference registrations**
- **Host a Breakfast Roundtable session**
- **Exhibit table at the Charity Showcase**
- **Logo visibility on the conference website, event signage, and post-event survey**
- **Host a webinar on the DAF Giving Summit platform**
- **Access to an attendee list (name, title, organization)**
- **1 sponsored email via the Whova app**
- **Access to the Charity Showcase event**
- **Placement in charity video showcase during keynote transitions**

Changemaker Sponsor

20 Available

\$5,000

The Changemaker Sponsorship includes all the benefits of the Pioneer level, with the additional opportunity to showcase your mission and achievements through a dynamic video presentation during transition periods.

- **2 conference registrations**
- **Logo visibility on the conference website and event signage**
- **Logo placement at the Charity Showcase event signage**
- **Placement in charity video showcase during keynote transitions**

Additional Branding Opportunities

Available as add-ons to the above packages:

- **Mobile App Sponsorship** – \$8,500
- **Welcome Bag Sponsorship** – \$8,500
- **Lanyards Sponsorship** – \$7,500
- **Wi-Fi Sponsorship** – \$7,500
- **Signature Drink at Opening/Closing Reception** – \$5,000 each
- **Headshot Station Sponsorship** – \$5,000
- **Charging Station Sponsorship** – \$5,000 per station



Contact Us

For more information or to inquire about customized packages, please contact us at

sponsors@dafgivingsummit.com.